

Order Item Summary

CBS TELEVISION
STATIONS

KQVR-TV

Order ID: 33372 UN NTL-POL FBD - LBD: 09/14/12 - 09/20/12 HL#: Created: 08/09/12 02:39 PM

Client: NATIONAL REPUBLICAN... CPE: / / 2599 Agency Commission: 15 % Updated: KECARLYLE on 08/09/12 02:50 PM

Agency: NATIONAL MEDIA RESEARCH Product: EST #2599 Schedule 1 Self :20:00 **UNCONFIRMED**

Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

NEW ORDER; KEC/PH 8/9/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMDAYBREAK2	0 0 0 0 1 0 0	MORN	30				0.0	\$150.00	1	\$150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMDAYBREAK2	1 1 1 1 0 0 0	MORN	30				0.0	\$150.00	4	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AWSUNMORN	* * * * * S	NEWS	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	ANNEWS4	0 0 0 0 2 0 0	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	ANNEWS4	2 2 2 2 0 0 0	NEWS	30				0.0	\$500.00	8	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	ANNEWS5	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	ANNEWS5	1 1 1 1 0 0 0	NEWS	30				0.0	\$1,000.00	4	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	4										

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Agency: NATIONAL MEDIA RESEARCH	Product: EST #2599 Schedule 1	Self :20:00	**UNCONFIRMED**	
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	A NNEWS6	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	A NNEWS6	1 1 1 1 0 0 0	NEWS	30				0.0	\$1,000.00	4	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	A NNEWSSU5	* * * * * S	NEWS	30				0.0	\$850.00	1	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	A AET	0 0 0 0 1 0 0	ACC	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	A AET	1 1 1 1 0 0 0	ACC	30				0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	A WETW	* * * * * S *	ACC	30				0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	A NLATEM-SU	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

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Agency: NATIONAL MEDIA RESEARCH	Product: EST #2599 Schedule 1	Self :20:00	**UNCONFIRMED**	
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	ANLATEM-SU	2 1 2 2 0 0 0	NEWS	30				0.0	\$1,100.00	7	\$7,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	ALLETTER	0 0 0 0 2 0 0	LETT	30				0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ALLETTER	2 2 2 2 0 0 0	LETT	30				0.0	\$450.00	8	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ADPRICE	0 0 0 0 1 0 0	DAY	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	ADPRICE	1 1 1 1 0 0 0	DAY	30				0.0	\$400.00	4	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/20/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	APNAVY	* T * * * * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	APNCISLA	* T * * * * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/18/12	1										

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AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	A PCSITUE3	* T * * * * *	CARD	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	A PSURV25	* * W * * * *	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	A PBBTHU2	* * * T * * *	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	A 20:00 - 21:00	* * * T * * *	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	PERSON OF INTEREST												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	A PBLOODS	* * * * F * *	REGP	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	A PWIFESUN2	* * * * * S	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	64	\$0.00	\$0.00	\$64,500.00	\$54,825.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$64,500.00	\$54,825.00